



# Bermuda Compliance Summit II

September 28-29, 2009



Your partnership is important to ABCO and we welcome your company's participation in this important program.

We are currently offering leading edge organizations an opportunity to take a key role in our second upcoming conference, September 28-29, 2009. You and your colleagues will be exposed to this highly motivated and professional association. ABCO is the only association of compliance professionals in Bermuda, and as a result has a broad-based membership with involvement in every key industry in Bermuda. We also have strong links to the United Kingdom, The United States and the Caribbean.

### **By Becoming a Sponsor or Exhibitor at Our Conference, Your Company Will:**

- Increase visibility with the compliance decision makers in the banking, financial services, insurance, legal and accounting industries of Bermuda
- Reach an international audience of 150+ attendees from Bermuda, UK and the Caribbean
- Create sales and a profile with a targeted group of senior executives and decision makers from the Bermuda industry
- Form new relationships in one place at one time
- Have access to leading authorities on a number of compliance topics
- Have several opportunities to showcase new products, network with potential clients and colleagues
- Receive the registered delegate list, after the conference

### **Sponsorship Opportunities:**

#### **Title Sponsorship / \$20,000 / Exclusive**

- Complimentary full color page advertisement in the official ABCO conference binder
- Complimentary full page editorial copy in the official ABCO conference binder
- Presentation of your company name and logo in the initial delegate mailing to all Contacts as the Title Sponsor
- Prominent signage at all conference locations/events
- Opportunity to provide promotional items, draw prizes and gifts
- Identification of name and sponsorship level in all public relations materials, with quote by Company executive
- One complimentary exhibit space (\$3000 value)
- Your company logo on each page of the ABCO website
- Link from ABCO website to your company website
- Copy of the delegate mailing list at the conference conclusion
- 2 free registrations to the conference (value of \$2,100)
- 2 passes to the Welcome Cocktail Reception on March 9 (value of \$150)
- 2 tickets to the Gala Opening Dinner on March 9 (value of \$250)

#### **Welcome Cocktail Reception Sponsor / \$10,000 / Exclusive**

- Complimentary ½ page color advertisement in the official ABCO conference binder
- ½ page editorial copy in the official ABCO conference binder
- Exclusive Welcome Cocktail Reception Sponsorship, March 9th, with the opportunity to provide welcome remarks
- Identification of company name and sponsorship level in all public relations materials
- Your company logo on the ABCO website with a link to your company website
- Opportunity to provide promotional items, draw prizes and gifts

**Dinner Sponsor / \$15,000 / Exclusive**

- Opportunity to provide welcome remarks
- Complimentary ½ page color advertisement in the official ABCO conference binder
- ½ page editorial copy in the official ABCO conference binder
- Identification of company name and sponsorship level in all public relations materials
- Your company logo on the ABCO website with a link to your company website
- Opportunity to provide promotional items, draw prizes and gifts

**Speakers Sponsor / \$10,000 / Exclusive**

- Identification in program agenda as sponsor (excluding dinner speaker)
- Complimentary ½ page color advertisement in the official ABCO conference binder
- ½ page editorial copy in the official ABCO conference binder
- Identification of company name and sponsorship level in all public relations materials
- Your company logo on the ABCO website with a link to your company website
- Opportunity to provide promotional items, draw prizes and gifts

**Lunch Sponsor / \$6,000 / 2 opportunities**

- Complimentary ½ page color advertisement in the official ABCO conference binder
- ½ page editorial copy in the official ABCO conference binder
- Identification of company name and sponsorship level in all public relations materials
- Your company logo on the ABCO website with a link to your company website
- Opportunity to provide promotional items, draw prizes and gifts

**Breakfast Sponsor / \$4,000 / 4 opportunities**

- Complimentary ½ page color advertisement in the official ABCO conference binder
- ½ page editorial copy in the official ABCO conference binder
- Identification of company name and sponsorship level in all public relations materials
- Your company logo on the ABCO website with a link to your company website
- Opportunity to provide promotional items, draw prizes and gifts

**Conference Bag Sponsor / \$3,000 / Exclusive**

- Complimentary ½ page color advertisement in the official ABCO conference binder
- ½ page editorial copy in the official ABCO conference binder
- Identification of company name and sponsorship level in all public relations materials
- Your company logo on the ABCO website with a link to your company website
- Opportunity to provide promotional items, draw prizes and gifts

**Coffee Break Sponsor / \$2,500 / 4 opportunities (morning and afternoon-both days)**

- Complimentary ½ page color advertisement in the official ABCO conference binder
- ½ page editorial copy in the official ABCO conference binder
- Identification of company name and sponsorship level in all public relations materials
- Your company logo on the ABCO website with a link to your company website
- Opportunity to provide promotional items, draw prizes and gifts

**Corporate Sponsor / \$1,500 / 10 opportunities**

1 free Welcome Cocktail Reception pass and listing in the conference binder and on the website

**Conference Binder Sponsor / \$3,000 / Exclusive**

- Includes logo on the outside of the binder along w/Title sponsor
- Complimentary ½ page color advertisement in the official ABCO conference binder
- ½ page editorial copy in the official ABCO conference binder
- Identification of company name and sponsorship level in all public relations materials
- Your company logo on the ABCO website with a link to your company website
- Opportunity to provide promotional items, draw prizes and gifts

**Exhibitor Opportunities:****Exhibit Booth / \$3,000 / 12 opportunities**

- Piped & Draped booth
- Presentation of your company name in the initial delegate mailing as Exhibitor Sponsor
- Identification of name and sponsorship level in all public relations material
- Booth header sign
- Your company logo on the ABCO conference website with a link to your company website
- Two conference registrations
- Copy of delegate mailing list at the conclusion of the conference

# Sponsor/Exhibitor Registration Form

Association of Bermuda Compliance Officers  
BERMUDA COMPLIANCE SUMMIT II

September 28-29, 2009

www.abco.bm

\*Marketing Contact \_\_\_\_\_

Title \_\_\_\_\_

Company/Affiliation \_\_\_\_\_

\*Street Address \_\_\_\_\_

\*Phone \_\_\_\_\_ Fax \_\_\_\_\_

\*E-Mail \_\_\_\_\_

Level of Sponsorship Desired \_\_\_\_\_

Person Responsible for Providing Logo \_\_\_\_\_

*Note that a 50% deposit is required as an expression of interest with final payment due 30 days prior to the conference. Checks are payable to Association of Bermuda Compliance Officers, mailed to Lindsay McCann, Lombard Odier Darier Hentsch Trust Ltd., The Cornor House, 20 Parliament Street., P.O. Box HM2271, Hamilton Bermuda or faxed to 299-8798. Exhibitor space will be allocated on a best efforts basis.*

Number of Potential Delegates \_\_\_\_\_

Preferred method of payment \_\_\_\_\_

Authorized corporate signatory \_\_\_\_\_

Corporate name to appear on signage \_\_\_\_\_

Corporate logo to be sent to [conforganizer@abco.bm](mailto:conforganizer@abco.bm)

ABCO signed acknowledgment and receipt \_\_\_\_\_

*This is a friendly reminder to all exhibitors that it is their responsibility to ensure that all advertising material, booths etc include the appropriate duty of disclosure for their relevant regulatory body (ies). This is a compliance conference and as such it is expected that all exhibitors will be compliant with marketing and advertising requirements and regulators will be in attendance. They do Notice. If you have questions on this matter, please consult with your Compliance Officer/appropriate department or relevant local Compliance Association.*